



Giving back is good business, no matter your company size

We know that many businesses want to make giving part of their company DNA and to use a technology platform to make giving easy, meaningful and measurable. GoodCompany has giving solutions for any sized organisation, from 5 to 50,000 employees! We are the giving experts, so you don't have to be.

Direct Giving – the bespoke giving program for small to medium companies

We give you the flexibility to select which payment solution will best suit your business.

Direct Giving, where employees donate to charity via their credit card, often suits companies between 2-300 staff who want to give back, but don't have the resources to manage charity relationships or process payroll deductions.

With GoodCompany you can grow at your own pace, with giving solutions that suit your company size and community impact goals.

For your business, GoodCompany offers the following features and assurances;

- ✓ We take care of everything – There are no demands on your payroll to implement Direct Giving via credit card donations.
- ✓ Peace of Mind – Charities listed on GoodCompany are all vetted and donations over \$2 qualify are tax deductible. GoodCompany disburses all funds to charities.
- ✓ Measurable Outcomes – It's critical to measure your impact to share your success with internal and external stakeholders. GoodCompany's management reporting functionality includes donor history, charities supported and total amount donated to the community.
- ✓ Matched Giving – Donors will feel a profound connection to your business for supporting them to give to causes they care about, and proving you're invested in enhancing community impact. Charity Gift Vouchers let you match staff donations and empower staff to elect which charities will receive the matched amount.
- ✓ Flexibility – You can choose to integrate volunteering and fundraising modules to better engage your staff and amplify your community impact, all within the one platform. You can also transition to Workplace Giving down the track as you grow.
- ✓ Lowest credit card fees on the market – GoodCompany only charges 1% + 10c per transaction, bank fees which are passed on. Organisations can opt to cover these charges, or require donors to pay this small amount. We don't charge any admin fees and 100% of money donated goes to charity.

For your staff, **GoodCompany** makes **Direct Giving** appealing because;

- ✓ **It's Easy** – our online platform makes it simple for staff to select and donate to causes and charity projects.
- ✓ **It's Meaningful** – Giving is personal. We get that. With GoodCompany you can empower your staff choose a charity that they personally connect with to make giving more meaningful. With over 2500 charity projects to choose from, there's something that will make everyone's heart sing.
- ✓ **100% of donations to charity** – GC takes no admin fee from donors and charity receives entire amount
- ✓ **We offer choice** - staff can choose between once-off or recurring monthly donations, and can start or stop donations at any time.
- ✓ **We make tax time is less taxing** – We email an EOFY summary to each donor for tax deductions.
- ✓ **They feel supported by you** - Donors will feel a profound connection to your business for supporting them to give to causes they care about.



Create your own unique giving program with us.
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