

Introducing Chooseday by GoodCompany

A monthly webinar series hosted in collaboration with a rotating roster of non-profits and charities who are making a difference.

Your company has expressed the desire to become a great corporate citizen. We know that strong staff engagement leads to healthier organisations, where teams can flourish and feel proud of their involvement. Equally, we want your customers and business partners to feel good about their interactions with your business. And let's face it, the more good we do, the better we all feel.

That's why we've launched **Chooseday by GoodCompany**. Once a month, on a Tuesday, GoodCompany will host a 45-minute webinar which will help your staff to better connect to the positive giving culture of your company, and develop their empathy, emotional intelligence and gratitude.

It's an opportunity for any of our 1,800 charities to talk directly to your teams about why their support is so important. It helps teams understand that they can make a substantial difference. It makes them feel great about their involvement with the cause and, in turn, makes teams proud of their association with your business.

But it can also do a whole lot more. Imagine if you could get the experts in front of your teams ready to guide them through a range of issues they are tackling every day. It could be *beyond blue* talking about mental health issues or it might be *Minus18* with its focus on inclusion and diversity.

Chooseday by GoodCompany offers businesses the opportunity to give back to their teams in a way that could be really life changing and "Good".

Choose to support your staff, and get involved with **Chooseday by GoodCompany** today.

*Organisations who are members of GoodCompany all have access for their staff to attend **Chooseday by GoodCompany**.*

Any questions? Email support@goodcompany.org to find out more.